The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

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CPC Salary Survey

REGIONAL Interim Report No. 1, February 1985

SOUTHWESTERN REGION (SWPA)

University of Arkansas - Fayetteville
Baylor University
East Texas State University
Grambling State University
University of Houston
Lamar University
Louisiana Technological University
North Texas State University
Oklahoma State University
Oklahoma State University - College of Agriculture
Oklahoma State University - College of Engineering
University of Oklahoma
Southern Methodist University
Southern University - Baton Rouge
Texas A & I University
Texas A & M University
Texas Technological University
University of Texas at Arlington
University of Texas - Austin-College of Business Administration
University of Texas - Austin-College of Engineering
University of Texas - El Paso

The 187 placement offices at the 163 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern region.

The data are based on salary offers made to students graduating between September 1, 1984, and August 31, 1985. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 5 through February 1) and cumulatively (September 1 through February 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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ISSN 0196-1004

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/5/85 THROUGH 2/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 2/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	84	739	$1873	$1695	$1958	$1900	$1750	338	2423	$1842	$1669	$1958	$1875	$1690
Business—General (incl. Mgmt.)	15	138	1531	1561	*	*	*	93	773	1669	1580	2000	1700	1260
Marketing & Distribution	11	55	1465	1522	*	*	*	50	471	1470	1530	1700	1458	1250
HUMANITIES & SOCIAL SCIENCES														
Humanities	2	52	1487	1379	*	*	*	7	189	1407	1340	*	*	*
Economics[2]	+	8	+	1495				+	81	+	1470			
Other Social Sciences	3	31	1290	1453	*	*	*	8	237	1757	1350	*	*	*
ENGINEERING														
Aeronautical	5	34	2260	2269	*	*	*	26	116	2196	2187	2375	2250	1792
Chemical	27	145	2476	2367	2700	2450	2290	84	440	2408	2356	2575	2441	2250
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	6	60	2071	2022	*	*	*	59	298	1928	1940	2167	1912	1666
Electrical (incl. Computer Engrg.)	80	648	2264	2267	2450	2298	2075	299	2322	2223	2240	2500	2250	1930
Geological	+	7	+	2315				1	18	2500	2312	*	*	*
Industrial	8	70	2198	2154	*	*	*	19	302	2162	2156	*	*	*
Mechanical	59	372	2260	2285	2508	2250	1995	177	1299	2231	2226	2450	2219	1933
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	20	2520	2316	*	*	*	4	67	2359	2256	*	*	*
Mining	+	1	+	2470				+	11	+	2100			
Nuclear (incl. Engrg. Physics)	+	6	+	2276				1	27	2033	2233	*	*	*
Petroleum	38	58	2719	2704	2900	2800	2423	106	162	2707	2678	2875	2750	2350
Engineering Technology	16	72	2100	2122	*	*	*	41	227	2109	2137	2375	2102	1780
SCIENCES														
Agricultural Sciences	+	13	+	1435				+	62	+	1439			
Biological Sciences	+	6	+	1365				+	32	+	1466			
Chemistry	+	17	+	1939				+	36	+	1846			
Computer Science	41	255	2066	2099	2225	2042	1920	112	897	2032	2041	2225	2042	1866
Health (Medical) Professions	+	4	+	1451				+	76	+	1869			
Mathematics	+	12	+	1960				2	54	1717	1994	*	*	*
Other Physical & Earth Sciences	+	8	+	1639				2	43	1854	1804	*	*	*
Totals	396	2831						1429	10663					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/5/85 THROUGH 2/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 2/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	86	765	$1859	$1699	$1958	$1900	$1750	345	2493	$1837	$1671	$1958	$1857	$1690
Business Administration	3	77	1761	1560	*	*	*	36	300	1645	1553	2025	1700	1200
Communications	4	24	2183	1608	*	*	*	7	110	1929	1310	*	*	*
Community & Service Orgs. Work	+	7	+	1357				+	41	+	1396			
EDP-Programming/Systems	44	298	2052	2103	2225	2041	1875	128	980	2041	2060	2225	2042	1866
Engineering	226	1387	2352	2281	2775	2350	2025	780	4945	2281	2236	2700	2300	1912
Farm & Natural Resources Mgmt.	+	3	+	1466				1	30	1700	1432	*	*	*
Finance & Economics	7	34	1379	1561	*	*	*	30	207	1720	1613	2000	1817	1433
Health (Medical) Services	+	9	+	1386				+	91	+	1787			
Manufacturing &/or Industrial Oprs.	6	38	1991	2107	*	*	*	16	145	2156	2049	*	*	*
Mathematics/Statistics	+	4	+	1930				2	40	1488	1964	*	*	*
Merchandising/Sales Promotion	6	62	1520	1383	*	*	*	47	418	1459	1426	1750	1458	1242
Personnel/Employee Relations	1	8	1167	1284	*	*	*	1	34	1167	1592	*	*	*
Research—Non-Scientific	1	9	2200	1797	*	*	*	4	36	2170	1848	*	*	*
Research--Scientific	2	28	1862	1998	*	*	*	5	106	2144	1956	*	*	*
Rotational Training--Non-Technical	5	11	1530	1501	*	*	*	10	84	1510	1472	*	*	*
Rotational Training—Technical	+	6	+	2360				1	26	1750	1991	*	*	*
Sales—Non-Technical Degree	3	51	1305	1570	*	*	*	14	333	1579	1556	*	*	*
Sales—Technical/Scientific Degree	2	10	2500	2146	*	*	*	2	44	2500	2144	*	*	*
Totals	396	2831						1429	10663					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/5/85 THROUGH 2/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 2/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	28	76	$2261	$2007	$2458	$2250	$2040	110	241	$2192	$2030	$2400	$2238	$2000
MBA (Non-Technical Undergraduate)	5	43	2224	2084	*	*	*	44	235	2130	2091	2375	2208	1830
MBA (Technical Undergraduate)	+	18	+	2513				3	57	2277	2486	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	1	13	2400	2222	*	*	*	3	42	2372	2192	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	8	+	2364				+	12	+	2330			
Administration (incl. Public, Hospital, etc.)	+	2	+	2404				+	14	+	2263			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	10	+	1135				+	23	+	1476			
Social Sciences	+	2	+	1520				+	37	+	1606			
ENGINEERING														
Chemical	4	16	2545	2571	*	*	*	6	34	2454	2460	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	10	21	2246	2389	*	*	*	11	80	2283	2321	*	*	*
Electrical (incl. Computer Engrg.)	7	49	2684	2766	*	*	*	24	252	2657	2703	3008	2646	2375
Industrial	2	6	2521	2216	*	*	*	3	25	2180	2323	*	*	*
Mechanical	12	42	2562	2616	*	*	*	15	119	2548	2537	*	*	*
Nuclear (incl. Engrg. Physics)	+	2	+	2795				+	9	+	2619			
SCIENCES														
Chemistry	+	3	+	1945				+	9	+	1884			
Computer Science	1	27	2040	2296	*	*	*	8	117	2157	2449	*	*	*
Geology & Related Geological Sciences	7	18	2689	2655	*	*	*	8	55	2686	2541	*	*	*
Mathematics	+	1	+	2783				4	7	2480	2557	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg. / Science, & Ceramics)	+	4	+	2539				+	16	+	2561			
Totals	77	361						239	1384					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 1/5/85 THROUGH 2/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 2/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	+	7	+	$2344				2	37	$2666	$2367	*	*	*
MBA - Tech Undergraduate	+	2	+	2521				+	8	+	2478			
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	1	6	$1900	2341	*	*	*	2	25	1950	2498	*	*	*
MBA - Tech Undergraduate	+	1	+	2666				+	3	+	2638			
Over 4 years														
MBA - Non-Tech Undergraduate	+	9	+	2328				+	32	+	2548			
MBA - Tech Undergraduate	+	4	+	2562				2	10	2200	2660	*	*	*
Totals	1	29						6	115					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	+	20	+	$3353				+	38	+	$3343			
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	5	+	2359				1	7	$2000	2471	*	*	*
Electrical (incl. Computer Engrg.)	+	7	+	3227				+	25	+	3395			
Mechanical	+	7	+	3195				+	16	+	3008			
SCIENCES														
Chemistry	+	20	+	2818				2	53	2800	2851	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	2	+	3374				+	6	+	2541			
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	+	4	+	2843				+	12	+	3109			
Physics	+	4	+	2733				1	16	3000	3085	*	*	*
Totals	+	69						4	173					

[1] Years of previous full-time, non-military employment.
[2] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

FEBRUARY 1985 SWPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1887 1958 1792	69	1840	1								
BUSINESS - GENERAL	1792	2	1274	5	1542	1	1597	2			1167	1
MARKETING/DISTRIBUTN					1416	7	1514	3			1667	1
HUMANITIES					1542	1						
ECONOMICS												
OTHR SOCIAL SCIENCES			900	1	1000	1						

FEBRUARY 1985 SWPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AERONAUTICAL							2260	5				
CHEMICAL							2365	2				
CIVIL -CNSTR/SAN/TRP							1958	1			2737	2
ELECTRICAL -COMPTR							2286 2465 2108	54	2264	2	2250	2
GEOLOGICAL												
INDUSTRIAL							2155	7				
MECHANICAL							2220 2325 2150	20	2444	3		
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH					1920	1	2173	7	2187	2	1900	3

FEBRUARY 1985 SWPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
AGRICULTURL SCIENCES						
BIOLOGICAL SCIENCES						
CHEMISTRY						
COMPUTER SCIENCE	2000 1			2102 17		
HEALTH (MED) PROFSNS						
MATHEMATICS						
OTHR PHYSCL/EARTH SCI						

FEBRUARY 1985 SWPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
ACCOUNTING				1600 1		1823 12
BUSINESS - GENERAL						1779 4
MARKETING/DISTRIBUTN						
HUMANITIES						
ECONOMICS						
OTHR SOCIAL SCIENCES						

FEBRUARY 1985 SWPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2404	10	2290	1							2536	14
CIVIL -CNSTR/SAN/TRP												
ELECTRICAL -COMPTR	2397	2	2278	7			2417	1			2345	4
GEOLOGICAL												
INDUSTRIAL												
MECHANICAL	2310	1	2270	5	2167	1			2250	8	2450	14
METALLURGICAL											2520	1
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS											2719 2900 2423	38
ENGINEERING TECH			2250	1							2075	2

FEBRUARY 1985 SWPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AGRICULTURL SCIENCES												
BIOLOGICAL SCIENCES												
CHEMISTRY												
COMPUTER SCIENCE	2300	1					2040	1			2059	15
HEALTH (MED) PROFSNS												
MATHEMATICS												
OTHR PHYSCL/EARTH SCI												

FEBRUARY 1985 SWPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING						1800 1
BUSINESS - GENERAL						
MARKETING/DISTRIBUTN						
HUMANITIES				1433 1		
ECONOMICS						
OTHR SOCIAL SCIENCES			1970 1			

FEBRUARY 1985 SWPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AERONAUTICAL						
CHEMICAL						
CIVIL -CNSTR/SAN/TRP				1500 1	1747 2	
ELECTRICAL -COMPTR			2286 3	1850 5		
GEOLOGICAL						
INDUSTRIAL			2498 1			
MECHANICAL			2350 2	1803 4		1558 1
METALLURGICAL						
MINING						
NUCLEAR -ENGRG PHYS						
PETROLEUM -NATL GAS						
ENGINEERING TECH						

FEBRUARY 1985 SWPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURL SCIENCES	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL SCIENCES	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ / /	/ 1961 6 / /	/ / /	/ / /	/ / /
HEALTH (MED) PROFSNS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHR PHYSCL/EARTH SCI	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/05/85 THROUGH 02/01/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MBA - NON-TECHNICAL	2208 1	2152 3				
MBA - TECHNICAL						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/05/85 THROUGH 02/01/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
MBA - NON-TECHNICAL						2458 1
MBA - TECHNICAL						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/05/85 THROUGH 02/01/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBUARY 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA - NON-TECHNICAL						
MBA - TECHNICAL						